

SCAHRM 45th ANNUAL EDUCATIONAL CONFERENCE

“Yellow Brick Road to Teamwork & Resilience”

Omni Rancho Las Palmas Resort & Spa, Rancho Mirage: MAY 6 - 8, 2026

SPONSORSHIP OPPORTUNITIES and BENEFITS: *Select an event below or contribute as a general sponsor.*

Event Selections	Sponsorship Event Opportunities	Status
A/V Sponsor The Journey begins: Yellow Brick Road to AV	Event Cost: \$23,000	Closed
Presidents' Reception Emerald City Gala	Event Cost: \$19,000	Pending
Poolside Reception Over the Rainbow Poolside Reception	Event Cost: \$19,000 Co-Sponsorship Available	Open
Business Luncheon The Tin Man's Lunch	Event Cost: \$23,000	Closed
Thursday Breakfast Lionheart's Breakfast	Event Cost: \$17,500 Co-Sponsorship Available	Pending
Friday Breakfast Heart and Courage Café	Event Cost: \$14,600	Closed
Keynote Speaker Navigating Tornadoes & Flying Monkeys: Resilient Leadership in Chaotic Times	Event Cost: \$3,500	Closed
SCAHRM After-Dark A Wicked Good Time	Event Cost: \$8,000	Closed
Bag Stuffing Party Munchkin Morsels	Event Cost: \$4,000 Co-Sponsorship Available	Open
Wednesday Brunch The Scarecrow's Spread	Event Cost: \$7,602	Pending
Spa Emerald Bliss Spa Retreat	Event Cost: \$2,000	Pending
Golf Tournament Links to Oz	Managed by Bonne Bridges	Closed
Wifi Sponsor Dorothy's Dream Wifi	Event Cost: \$8,500	Open
Wednesday Afternoon Break Munchkin Land Munchies	Event Cost: \$5,000	Open
Thursday Morning Break Fuel for the Journey	Event Cost: \$2,300	Open
Thursday Afternoon Break Toto's Treats	Event Cost: \$1,500	Open
Friday Break The Flying Monkeys Break	Event Cost: \$2,100	Open
Photography Glinda's Lens: Magical Moments	Event Cost: \$4,600	Pending

EVENT COST is NOT the amount required to Sponsor the event.

It is provided for reference as the

cost of the event charged to SCAHRM by the Omni or vendor.

GENERAL SPONSORSHIP LEVELS & BENEFITS

Sponsorship Levels¹	Contribution Level	Registrations	Party Passes	Benefits^{2,8}
Level 8 Platinum	\$15k+	4	8	Marquee Status: Individual Recognition ³
Level 7 Gold	\$10,000-\$14,999	3	6	Marquee Status: Individual Recognition
Level 6 Emerald	\$7,500 - \$9,999	2	4	Level-Specific Recognition ⁴
Level 5 Ruby	\$5,000 - \$7,499	1	2	Level-Specific Recognition
Level 4 Oz	\$4,000 – \$4,999	0	2	Level-Specific Recognition
Level 3 Pathfinder	\$2,500 - \$3,999	0	2	Level-Specific Recognition
Level 2 Traveler	\$1,000 - \$2,499	0	2	Inclusion in Conference Brochure & Promotional Materials ⁵
Level 1 Lionheart	\$500 - \$999	0	1	Inclusion on Website Sponsor Banner ⁶ & Sponsor Page in Conference App ⁷

¹ Event sponsorship & co-sponsorship opportunities are assigned on a “1st committed” basis.

² Benefits at each level include all the benefits of lower levels.

³ “Individual Recognition” includes, e.g. dedicated slide in scrolling digital signage at Conference, dedicated social media post with firm/organization name & logo.

⁴ “Level-Specific Recognition”: includes dedicated slide in scrolling digital signage acknowledging all general sponsors in this category, dedicated social media post listing all general sponsors in this category, other dedicated communications, i.e. email campaigns, acknowledging sponsors in this category.

⁵ Sponsors at this level will be included in “Sponsor” acknowledgements in pre- and post-Conference brochures and other promotional materials, i.e. emails & social media posts.

⁶ SCAHRM’s “Website Sponsor Banner” refers to the scrolling banner on the SCAHRM website homepage; Sponsors at this level will be included in the scrolling banner for up to one year (from listing date through April 30 of the following year).

⁷ This refers to the “Sponsor Page” in the CVENT Conference application.

⁸ Sponsor benefits are contingent upon receipt of committed funds.